

## **Section 5.0 ENCOURAGING PARTICIPATION IN AREAS OF NON-CONCENTRATION**

In all local areas of HCR's Statewide Section 8 Voucher Program where there are significant concentrations of low income and/or minority families, additional efforts will be taken to recruit and retain owners in non-impacted areas.

In each affected local area, HCR and its LAs will clearly delineate areas of concentration and neighboring areas outside these areas of concentration. These efforts by HCR and/or its LAs will include establishing maps that show various areas and information about facilities and services in neighboring areas such as schools, transportation and supportive and social services.

Utilizing experience gained in HCR's special-purpose mobility counseling program in Westchester County, the Enhanced Section 8 Outreach Program (ESOP), LAs in similarly impacted areas will utilize the following measures as appropriate to increase owner participation in areas outside of minority or poverty concentration:

1. Making direct contact with landlords;
2. Providing written information promoting the benefits of owner participation in the Section 8 Housing Choice Voucher Program;
3. Providing historical evidence of overall community benefits derived via deconcentration efforts;
4. Holding formal and/or informal discussions and meetings with landlord groups;
5. Meeting with rental referral companies or agencies; and
6. Meeting with fair housing groups or agencies.