

# Park of the Future Demonstration Program

APPLICATION

NEW YORK STATE HOMES & COMMUNITY RENEWAL  
NEW YORK STATE ENERGY RESEARCH & DEVELOPMENT AUTHORITY  
NEW YORK STATE OFFICE OF THE ATTORNEY GENERAL

***This application must be submitted via email to [NOFA Applications@nyshcr.org](mailto:NOFA_Applications@nyshcr.org) no later than 3:00 PM (EST) on Friday, September 6, 2019.***

**Applicant Information**

Date:	
Applicant Name:	
Applicant Contact Phone:	
Applicant Contact Email:	
Applicant Contact Address:	
State-Provided Subsidy Funds Requested	

**Manufactured Home Park Information**

Manufactured Home Park Name:	
Manufactured Home Park Address:	
Manufactured Home Site Capacity:	
Manufactured Home Site Occupancy:	

<b>Residency Type</b>	<b>Current</b>	<b>Proposed</b>
Homeownership		
Rental		
<b>Total</b>		

To the best of your knowledge, indicate the number of current residents in the following Area Median Income (AMI) levels. AMI limits by geography can be found at the US Department of Housing and Urban Development (HUD) website: [https://www.huduser.gov/portal/datasets/il/il2018/select\\_Geography.odn](https://www.huduser.gov/portal/datasets/il/il2018/select_Geography.odn)

<b>Income of Resident</b>	<b>Current</b>
Below 30% of AMI	
Below 80% of AMI	
Below 100% of AMI	
Above 100% of AMI	
<b>Total Residents</b>	

**Evaluation Criteria and Scoring**

Proposals will be examined for completeness and eligibility. Incomplete proposals and those that do not meet eligibility requirements will be rejected as ineligible. Only complete proposals and those that meet eligibility requirements will be reviewed and rated. The maximum rating is 100 points.

<b>Max. Points:</b>	<b>10 pt.</b>	<b>15 pt.</b>	<b>20 pt.</b>	<b>25 pt.</b>	<b>Definition</b>
<b>Points Range:</b>	1-2	1-3	1-4	1-5	Little or minimal information
	3-4	4-6	5-8	6-10	Addresses the basic premise of the criteria
	5-6	7-9	9-12	11-15	Meets the criteria
	7-8	10-12	13-16	16-20	Exceeds the criteria
	9-10	13-15	17-20	21-25	Significantly exceeds the criteria

**Section 1: Background Information (maximum 10 points):**

1. In addition to the occupancy information provided above, further describe the current conditions of the manufactured home park, including infrastructure.

2. Describe the ownership structure of the manufactured home park (co-op, non-profit, for-profit).

3. Describe organizational experience in managing affordable housing, both/either manufactured home parks or single- or multi-family homes.

4. Describe organizational experience or past involvement with construction projects, such as real estate development and infrastructure upgrades.

**Section 2: Vision (maximum 25 points):**

5. Eligible environmental sustainability improvements listed below are examples of those that may qualify for State-provided subsidies through this RFP. While all the listed improvements as well as other non-listed improvements may qualify, proposals that demonstrate approaches to achieving carbon neutrality will be prioritized, particularly those advancing new or innovative applications of energy efficiency (e.g., net zero modular homes) and/or clean energy (e.g., community solar or geothermal heating and cooling). Proposals without any energy-related improvements will not be considered for funding. Further, proposals that are well-rounded in terms of providing environmental, social, and economic sustainability improvements will be scored higher. Applications must seek to demonstrate the affordability, quality and security benefits of proposed improvements to both the owners and residents of manufactured home park communities.

		CURRENT CONDITION	PROPOSED IMPROVEMENT
<b>WATER</b>			
Water Quality & Safety			
	Developing of rainwater management/green infrastructure (e.g. porous pavement for roads, driveways and walkways; landscaping rain gardens and bioswales.)		
	Upgrading wastewater treatment (e.g. septic tank upgrades)		
	Upgrading drinking water systems (e.g., alternative drinking water sources, water treatment)		
Water Use Conservation			
	Reducing indoor water usage (e.g. sub-metering)		
	Reducing outdoor water usage (e.g. native landscaping, greywater recycling system)		
<b>ENERGY</b>			
Clean Energy Solutions			
	Reducing on-site energy consumption through energy efficiency retrofit of existing homes and facility buildings		
	Replacing or filling vacancies with Energy-Star Homes or Net Zero Modular or other zero energy alternatives		
	Retrofitting of existing outdoor and security lighting with LED lighting		
	Installation of a community solar array		
	Installation of solar water heaters		
	Inclusion of solar panels for individual manufactured homes		
	Installation of a community-wide wind farm		
	Incorporating heat pump solutions, including district geothermal		
	Incorporation of electric vehicle charging stations or an electric vehicle ride-share		

<b>HABITATS &amp; RESOURCES</b>			
	Planting trees or landscaping using native vegetation		
	Developing fruit and vegetable gardens on-site		
	Reducing household waste generated on-site through community education, setting up an organic waste composting system, and providing easy to understand recycling and composting bins.		

If there are other sustainable improvements not included in the above Menu that applicants would like to propose, they may be described here:

OTHER		CURRENT CONDITION	PROPOSED IMPROVEMENT

6. Describe your vision for the proposed project. This should describe the existing conditions of the park, the proposed improvements and the reason for those choices, and any other information about the proposed project that is important for evaluating the feasibility of the project. (narrative)

**Section 3: Potential for Replicability (maximum 10 points)**

7. Based on Applicant’s knowledge of the manufactured home industry in New York State, describe how the proposed scope of work can serve as a model for other manufactured home park communities to implement similar, sustainable improvements.

8. Describe organizational experience and knowledge of energy benchmarking and/ reporting on the on-going quality of infrastructure. If past experiences are not relevant, describe organization's desire to obtain this experience or partner with technical assistance consultants to achieve to be able to provide on-going reporting and data of which New York State will demonstrate the replicability of the Applicant's project.

**Section 4: Capacity & Support (maximum 20 points):**

9. Description of the site control of the manufactured home park (e.g. Applicant is the current owner, Applicant has an executed purchase offer to acquire...etc) (narrative)

10. Describe the capacity of each team member to contribute to the success of implementing the project vision. (narrative)

11. Describe any organizations offering expertise or support to the project, anticipated collaborations or otherwise. (narrative)

12. Describe any outreach that has been undertaken to residents of the manufactured home park as well as any outreach to local government. Attach any letters of support that may support the project. Applicants that have surveyed current residents and can provide supporting documentation showing their willingness to participate in home upgrades or replacement of homes will be scored highly. (narrative)

**Section 5: Financial Soundness and Demonstrated Need for Funding (maximum 20 points):**

13. Provide a Program administration budget, including hard and soft costs as well as a Sources and Uses statement. (attachment)



14. Identify any challenges, physical, social, economic, or otherwise, that may impact the implementation of the project plan. (narrative)

15. Using the Sources and Uses statement provided in this Application, further describe existing and anticipated resources for this project. This may include local government funding, foundation funding, private investment, in kind commitments, private debt, equity, or other resources. (narrative)

**Section 6: Readiness to Proceed (maximum 15 points):**

16. Clearly layout the timeline for the project including the milestones that need to be met such as land us approvals, wait times for manufactured homes, and so on. (narrative or attachment)